

# 2017 FUTURE FOOD TRENDS YOU NEED TO FOLLOW

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## 1. Integrated Food Halls

The next generation of cluster dining is integrated food halls - the one stop shop for fresh food, prepared food, food education, wine and liquor sales and other food related matters.

## 2. Urban Markets

As people continue to want more from what type of food they can access, urban markets showcasing local producers and growers within an inner city environment will satisfy these customers perfectly.

## 3. Nordic Delights

Nordic design has been in for a long time but now Nordic food is getting a run. It's food created around the seasons, based around plants with a touch of fish or dairy.

## 4. Korean

Korean bumped Mexican off it's perch and it's going to be shining in the spotlight for just a little bit longer we think.

## 5. Elevated Food Courts

High-end food courts such as the cafe court in Emporium, Melbourne are fast becoming the standard for offering people diversity in food choices as well as luxury in their surroundings.

## 6. Evening Dining Economy

With a push for major cities such as Melbourne to become 24-hour, the opportunity to gain business by embracing the night time economy will be more present than ever this year.

## 7. Customer-Facing Service in Retail

People love experiences and it's something they come back for. Customer-facing service adds the touch of experience people crave when investing their money in food.

## 8. Restaurant Reservations are Back

We are transitioning back to reservations in a number of popular restaurants and people are enjoying it.

## 9. Fast 'Fine' Food

Fast food is getting the luxury treatment and this year we will all benefit from it. Fast food majors aren't the most popular in town with smaller, quality-assured operators taking centre stage.

## 10. Healthy Me

The want for more plant-based, vegan and healthy options will be bigger than ever this year.

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## CONTACT US

Phone: +61 (3) 9646 5177 | Email: [info@futurefood.com.au](mailto:info@futurefood.com.au)

[www.futurefood.com.au](http://www.futurefood.com.au)